

**USM understands that the condition of your landscaping directly impacts the perception of your business.** That's why our approach is so comprehensive – our horticulturists and lawn & garden professionals are trained to know the proper plants, shrubs and trees for every type of soil and climate. It's how we keep our clients' properties looking their best throughout all four seasons.



### Why USM? An Overview.

- ▶ Expertise in every region, every climate
- ▶ Energy- and water-efficient systems
- ▶ Cost savings realized quickly
- ▶ Full-service – planting, irrigation, aerating, pruning, fertilizing, mowing, clean-up
- ▶ “Xeric” Landscaping options
- ▶ Consolidated services under a single 4-season plan
- ▶ Reconcile just one invoice

#### ▶ Expertise

Since we maintain facilities in every nationwide time zone, there isn't a landscaping challenge we haven't faced. We're as comfortable helping clients plan the care, feeding and pruning of palm trees as pine trees. Our decades in the business gives us an edge when it comes to knowing exactly what your facility needs.

#### ▶ Seasonal Programs

To ensure that each season looks its vibrant best, we begin with a thorough spring clean-up, including sprucing up mulch areas. We then move to weekly services as the “high maintenance” warmer months take hold – this includes mowing, weeding, debris pick-up, along with regular fertilizing, aerating, pruning, and insect/disease control. We finish the season with fall clean-up, cutting perennials back, and preparing your property for winter. With a USM plan in place, landscape maintenance just “happens”.

#### ▶ “Xeric Landscaping”

Xeric refers to native or low-water-use plants, pruning and maintenance. We do our best to recommend a xeric approach to landscaping because it's better for the plantings, more efficient for water usage, and easier on your budget. If lower maintenance, fewer hassles and a great-looking property are priorities, talk to USM about implementing a more xeric program.

#### ▶ Truly Full-Service

It's important to know that USM isn't merely a lawn-mowing service – we make it our business to visit sites ahead of each season, identify unique needs and situations, and work with you to optimize the health and aesthetics of your grounds. We'll even email or text you to keep you alerted to potential problems or important landscaping updates.

#### ▶ Greenery – and being green

Naturally, USM takes green initiatives seriously – issues like water usage and conservation, as well as organic plans, have taken on prime importance for our clients. Example: more companies are now retrofitting irrigation systems with up to 50% more efficient, sensor-triggered sprinkler heads. We can help your company save more green as well.

#### ▶ Cost Savings

Signing up for a 4-season USM landscaping plan is the most efficient way to keep your properties looking great – and your budget under control. Saving money starts with planning for future savings with green initiatives and efficient use of space, plants, water and maintenance materials. Call us, we'd be happy to set up a plan for you.

### Smarter irrigation keeps the savings flowing

- ▶ We're saving our clients serious money with 50% more efficient sensor-triggered sprinkler heads.

## A sprinkling of good news.

USM was approached by a 7,000-site retailer looking to improve existing irrigation systems at 180+ select sites. The goal was to reduce water usage enough to realize a noticeable cost savings.

Knowing that USM specializes in smart and water-efficient systems, the client was still surprised to see such a depth of viable options for smarter water usage. We proposed using controllers that could adjust based on the actual weather conditions at each site, sensors that could alert the client to problems in real-time, and nozzles with highly uniform, multi-stream rotating technology for ultra efficiency.

Bottom line: with USM's help, the client projected a 20% water savings. In reality, the number exceeded 30%. Making for a happy client who no longer felt like they were getting soaked by the high cost of wasted water.

# We Know Maintenance Inside and Out



**USM**

*An EMCOR Company*